

**Art | Basel | Miami Beach**  
**4-7 | Dec | 08**

**WELCOME**  
MIAMI & THE BEACHES  
**CHANNEL**

## **WELCOME CHANNEL IS A MEDIA PARTNER OF ART BASEL MIAMI BEACH 2008 FOR A SECOND YEAR**

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October 13, 2008 MIAMI -- The Welcome Channel announced today that it will be a proud partner of the 2008 Art Basel Miami Beach, December 4-7, 2008 for the second year.

The international art show hosting more than 240 leading galleries from the USA, Canada, Europe, Latin America, and Asia will be showing works by over 2,000 artists of the 20<sup>th</sup> and 21<sup>st</sup> centuries. Special sectors are devoted to very recent artworks, curated exhibitions, video-and sound-based works, performances, open air cinema and art in public spaces. 20 young galleries will present cutting-edge projects in converted shipping containers on the beach, while another 20 exhibit in an experimental collaborative space.

"Art Basel is a superb event consistently attracting a worldwide audience year after year here in Miami & the Beaches. We are very proud to be involved as a sponsor once again," said April Donelson, Sales and Marketing Director for The Welcome Channel.

On the eve of the opening, invited guest from around the world will attend the prestigious Vernissage. During the show's five-day run, more than 40,000 art lovers re expected to visit the international art show, where selected galleries from 30 countries will be showcasing paintings, drawings, sculptures, installations, photography, editions, and videos. Its list of participants makes Art Basel Miami Beach the most prestigious art show of the Americas for 20<sup>th</sup>-century and contemporary art.

### **Art Galleries.**

With over 800 applicants, the Selection Committee has picked more than 240 galleries for this year's show. About half of the exhibitors come from outside the United States, with strong participation from Europe and Latin America, plus a number of galleries from Asia.

### **Art Nova**

In this year's Art Nova sector, 58 emerging and established galleries from 21 countries present new works, by a maximum of three artists. Recent pieces by more than 150 artists are on display, providing visitors with a platform fro discovering pieces fresh from artist studios around the globe.

**Art Supernova**

Art Supernova features 20 galleries—from Canada, Colombia, Denmark, Dubai, France, Germany, Great Britain, Greece, India, the Netherlands, Poland, Spain, and the United States—presenting new works by their artists in an experimental group show format.

**Art Positions**

Art Positions is a beachfront array of shipping containers converted into mobile art spaces. Out of 120 applications submitted, the Selection Committee has chosen 20 young galleries from 9 different countries to showcase cutting-edge projects in an open exhibition area.

**Art Kabinett**

Art Kabinett gives the participating galleries in the Art Galleries sector an opportunity to present small curated exhibitions. The projects will be shown in a separately delineated space within the gallery's booth.

**Art Projects**

Art Projects features projects by internationally renowned artists, selected from proposals by the galleries of Art Basel Miami Beach and installed in the outdoor public spaces of Miami Beach.

**Art Basel Conversations**

Fostering direct encounters with leading personalities from the world of art, the Art Basel Conversations program offers privileged access to first-hand information on aspects of collecting and exhibiting art.

**Art Salon**

Art Salon is a platform for discussion by protagonists presenting their projects with an emphasis on current themes in contemporary art.

**Art Video Lounge**

Curated every year by a different expert in the field, the Art Video Lounge sited in the Botanical Garden offers interested visitors a platform to discover more about the ever-evolving field of artistic practice.

**Art Sound Lounge**

Art Sound Lounge gives visitors the opportunity to enjoy music and audio pieces in the verdant surroundings of the Miami Beach Botanical Garden. Listeners are provided with a personal sound system to use as they stroll through the Floridian Flora.

For the latest updates on Art Basel Miami Beach, visit [www.artbaselmiami.com](http://www.artbaselmiami.com)

**THE WELCOME CHANNEL** ([www.welcomechannel.tv](http://www.welcomechannel.tv)). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, the Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

**ABOUT ART BASEL MIAMI BEACH** ([www.artbaselmiami.com](http://www.artbaselmiami.com))