



Internacional de Miami

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THE WELCOME CHANNEL PROUDLY ANNOUNCES PARTNERSHIP WITH EXPOCOLOMBIA Internacional

April 4th 2011 MIAMI – The Welcome Channel announced partnership today with the 3rd Annual EXPOCOLOMBIA International, a showcase of Colombia in Miami. **Taking place April 8th, 9th, and 10th at the Miami Airport Convention Center (MACC)**, this international exhibition will have over 200 exhibitors specializing in Tourism, Beauty & Health, Fashion, Luxurious Arts & Crafts, Real Estate, Finance, Entertainment, and Food & Beverage.

“The Welcome Channel is thrilled to announce partnership with EXPOCOLOMBIA International” said April Donelson, Director of Sales and Marketing for The Welcome Channel, “This will truly be a rich cultural experience for our visitors, and allows Colombia to showcase the very best they have to have offer our international and domestic travelers across Miami & the Beaches. This will be an amazing event!”

EXPOCOLOMBIA International will reflect the entrepreneurial spirit and vast array of talent in the Colombian business community as well as the beauty and richness of the country and people. Within the three days of exposition a multitude of companies and government entities will be exhibiting from Colombia, giving international visitors the opportunity to expand, create business opportunities in new markets and create commercial ties.

Local, national and international visitors can purchase the highest caliber of Colombian products and services, all while enjoying the most exclusive collections by famed Colombian Fashion Designers being showcased on the Expo’s runways.

Unique Arts & Crafts from the country’s most skilled artisans, great investment opportunities in International Real Estate, undiscovered Tourist Destinations, expert advice and service in Beauty and Health from Colombia’s top medical professionals and institutions all await attendees.

The VIP Entertainment Pavilion will host live concerts along with over 10 restaurants and open bars from the most popular liquor and wine brands.

For more information on the most anticipated event of the year in the Hispanic and International Community, log onto: www.expocolombiainternacional.com or call (305) 599-0024.

About The Welcome Channel:

The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, The Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option. www.welcomechannel.tv