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THE WELCOME CHANNEL PROUDLY ANNOUNCES PARTNERSHIP WITH THE 52nd FORT LAUDERDALE INTERNATIONAL BOAT SHOW

October 13th 2011 MIAMI – The Welcome Channel has proudly announced partnership today with the Fort Lauderdale International Boat Show, as well as hosting the VIP Kickoff Soiree to the world famous event on October 27th 2011. Fort Lauderdale, Florida, the "Yachting Capital of the World" will host the 52nd Fort Lauderdale International Boat Show on October 27-31, 2011.

“The Fort Lauderdale International Boat Show has year after year been an outstanding partner – together with Show Management, and a fabulous experience for our visiting international and domestic travelers in Miami. We are looking forward to kicking off the 52nd Annual Fort Lauderdale International Boat Show at the VIP Soiree on the 27th at Tundra Las Olas, the nation’s first ice themed restaurant, and to a world-class show, which this event consistently is!” said April Donelson, Director of Sales and Marketing for the Welcome Channel.

“We are so excited about our partnership with the Welcome Channel. We had a really successful event to kick off our Miami event as it put everyone in a great mood for the show. To do an event right downtown at Tundra, a brand new place with a great theme, it’s going to be a great way to celebrate the Boat Show” said Steve Sheer, Director of Marketing for Show Management

Covering six locations and over 3 million square feet of space, the show's transportation network of bus shuttles, water taxis, and riverboats ensures attendees can easily navigate the boat show and its expansive waterways system. Added attractions include The Blue Wild Dive Show, IGFA's School of Sport fishing and Hook the Future's Kids Fishing Clinics.

Show exhibits range from yacht builders and designers to exotic cars and brokerage yachts. A wide variety of boats and sea vessels will be on display including runabouts, sport fishers, high performance boats, center consoles, cabin cruisers, flats boats, skiffs, express cruisers, sailing yachts, motor yachts, bow riders, catamarans, ski boats, jet boats, trawlers, inflatables, canoes, and extraordinary super yachts.

BOAT SHOW SCHEDULE

October 27-31, 2011

Prime Time Preview:

Thurs. Oct 27, 10am - 7pm

General Admission:

Fri. Oct 28, 10am - 7pm

Sat. Oct 29, 10am - 7pm

Sun. Oct 30, 10am - 7pm

Mon. Oct 31, 10am - 5pm

SHOW ADMISSION

Prime Time Preview (Thurs. Oct.27) -

\$34 Online and \$36 on Show Site

5-Day Ticket

\$85.00 Online - (\$90 at show) Good for all 5 days

2-Day Ticket

\$32 Online (\$34.00 at show)

General Admission

Adults - **\$16 Online** (\$18.00 at show)

Children, ages 6-15 - **\$3 Online** (\$5.00 at show)

Children under 6 - Free

Tickets (cash only, but ATM's are nearby) are also available from the box office at the following locations on the days of the show: Bahia Mar Yachting Center, Las Olas Marina, Las Olas Riverfront (downtown Fort. Lauderdale), Broward County Convention Center. There are no ticket sales at the Hall of Fame Marina, The Sails and the Ft. Lauderdale Hilton Marina. **The only pets we can allow are guide dogs or other licensed, working dogs.**

IMPORTANT: Photo ID required for visit to Convention Center

Show Access for Marine Related Business

The Marine Trade Credential is available to principals and associates in marine-related businesses and can be purchase at Bahia Mar as of October 17, 2011 or The Convention Center as of October 25, 2011.

SHOW LOCATION

Bahia Mar/ Hall Of Fame/Las Olas Marina Show Sites
The Broward County Convention Center 2011
Fort Lauderdale Hilton Marina 2011
The Sails Marina 2011

About Show Management:

In 1976, Show Management opened its doors and became the producers of the Fort Lauderdale International Boat Show. The company now produces five boat shows each year along with hundreds of special events throughout the year. Specializing in event production, Show Management has made the Fort Lauderdale International Boat Show, the Miami Yacht & Brokerage Show and the Palm Beach Boat Show, three of the World's largest in-water boat shows, and the St. Petersburg Boat Show and Suncoast Boat Show in Sarasota, two of the Gulf Coast's largest in-water boat shows. Show Management is actively seeking new venues for additional boat shows in the future. Currently Show Management consists of five divisions to better serve the event industry. The two divisions that manage and produce boat shows, offer floating docks and a full line of clearspan tents from 60' to 165' in width are Yachting Promotions, Inc. and Yachting Promotions Gulf, Inc. The Show Management Convention Services division offers a full line of decorating and material handling services for consumer and trade show exhibits, including customized floor plans, booth furnishings, storage and shipping. The Show Management Concessions division manages event food, beverage, and live entertainment services. Finally, the Show Management Electric division services all of the events' electrical requirements. In addition to the boat shows, Show Management produces other special events like the 99.9 KISS Country Chili Cookoff each year at CB Smith Park in Pembroke Pines, FL, and has an active role in the production of SunFest, an annual outside music festival in West Palm Beach.
www.showmanagement.com

About The Welcome Channel:

The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, The Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

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