



Media Contact for The Cuban Classical Ballet: Karen Couty, Marketing and Public Relations Manager
kcouty@cubanclassicalballet.org T: 305.549.7711

Media Contact for The Welcome Channel: April Donelson, Director of Sales and Marketing
aprild@welcomechannel.tv T: 305.331.6610

THE WELCOME CHANNEL ANNOUNCES MEDIA SPONSORSHIP WITH THE CUBAN CLASSICAL BALLET OF MIAMI: PREMIERING THE FRENCH BALLET "LA FILLE MAL GARDEE"

April 7th 2011 MIAMI – The Welcome Channel announced today it will be a proud media sponsor for The Cuban Classical Ballet of Miami's presentation of the French Ballet "La Fille Mal Gardee". The Cuban Classical Ballet of Miami, Artistic Director Pedro Pablo Peña and American Airlines will present the premiere of the full length ballet "*La Fille Mal Gardee*" starring Cuban Principal Dancers Lorena Feijoo & Rolando Sarabia / Fernanda Oliveira & Arionel Vargas (for the first time dancing in Miami) from the English National Ballet, with fabulous sets and costumes from the Russian Grand Kirov performance and also "*Paquita Suite*".

"The Welcome Channel is proud to be involved as a media sponsor for the presentation of "La Fille Mal Gardee" by the Cuban Classical Ballet. Miami & the Beaches continues to offer so much in terms of culture and the arts, and this is sure to be a breathtaking performance for our all of our visitors across Miami & the Beaches to enjoy." said April Donelson, Director of Sales and Marketing for The Welcome Channel.

"La Fille Mal Gardee" is a full length French ballet in two acts with choreography and libretto by Dauberval. It is one of the most perfectly constructed ballets of the 20th century, with its seamless mix of humor and tenderness, classical dance, and mime.

"For the past six years the Cuban Classical Ballet of Miami has been bringing world class ballet performances to our enthusiastic South Florida audiences to great critical acclaim. We have been partnering for the past few years with the Welcome channel that has been indispensable helping the CCBM get word out about these spectacular performances for our visiting Tourists to enjoy" said Karen Couty, Marketing and Public Relations Manager for the Cuban Classical Ballet.

When and Where? On **Saturday, May 14th at 8:00 P.M.** and **Sunday, May 15th at 5:00 P.M.** at The Fillmore Miami Beach at the Jackie Gleason Theater, 1700 Washington Ave, Miami Beach FL.

For ticket purchase, please call 1.800.745.3000 or www.ticketmaster.com or theater box office 305.673.7300

The Cuban Classical Ballet of Miami's mission is to promote and preserve the spectacular tradition of the world renowned school of Cuban classical ballet; to develop future career classical dancers; and to ensure that the organization achieves an international reputation as one of the preeminent ballet companies in America. The Cuban Classical Ballet of Miami represents the true essence of the classical ballet, and wishes to be recognized nationally and internationally for its high technical standards, artistic integrity and unwavering commitment to present the very best in classical ballet.

About The Cuban Classical Ballet:

The Cuban Classical Ballet of Miami was founded in January 2006 with the main objective of showcasing recently exiled Cuban principal dancers as well as those already residing in Miami, performing ballets of the classical repertoire. The Cuban Classical Ballet of Miami is a non-profit 501(C)3 organization. For additional information, please visit www.cubanclassicalballet.org.

About The Welcome Channel:

The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, The Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option. www.welcomechannel.tv

#