



## **WELCOME CHANNEL IS A MEDIA PARTNER ONCE AGAIN OF THE 2009 MIAMI BOOK FAIR INTERNATIONAL**

**October 19, 2009 MIAMI** -- The Welcome Channel announced today that it will be a proud partner once again of the 2009 Miami Book Fair International, November 8-15, 2009.

Presented by the Florida Center for Literary Arts at Miami Dade College located at 300 NE 2<sup>nd</sup> Avenue in downtown Miami, it is the nation's largest and finest literary gathering. The Fair will again treat book lovers to more than a week of cultural and educational activities, including author readings, book signings, the beloved *Evenings With* series, the IberoAmerican Authors program, the popular Street Fair Nov. 13 – 15 on the actual closed streets of downtown Miami surrounding the campus, Children's Alley, and much more.

"We're again pleased and honored to host such an important event, especially during these difficult times, when people truly want the type of sustenance that books can provide—whether they are stories that affirm our resilience or help us escape our troubles for a while," said **Dr. Eduardo J. Padrón**, president of Miami Dade College and Miami Book Fair International co-founder. "The Book Fair is a cornerstone of what we do at Miami Dade College. Literacy helps make a community strong and stable."

"Miami and the Beaches continue to be on the world map with our numerous world class events and for eight days in November we are at the center of the literary world. We proudly support the Miami Book Fair International," said April Donelson, Sales and Marketing Director for The Welcome Channel.

Many of the world's top authors are already confirmed for this year's Fair. These include **Sherman Alexie, Margaret Atwood, Roy Blount Jr., Robert Olen Butler, Meg Cabot, Alan Cheuse, Susie Essman, Mary Karr, Mike Farrell, Nobel Laureate and former Vice President Al Gore, Dr. Sanjay Gupta, Barbara Kingsolver, Jonathan Lethem, Jacquelyn Mitchard, Ralph Nader, Richard Powers, Nobel Laureate Orhan Pamuk, Francine Prose, Ruth Reichl, Senator Bob Graham, Wally Lamb**, musician and performer **Iggy Pop**, **Melvin Van Peebles, Jeannette Walls** and many others.

Confirmed Spanish-language authors include **Roberto Ampuero, Carmen Posadas, Alvaro Vargas-Llosa, Boris Izaguirre, Angela Becerra, Juanita Castro, Edmundo Paz-Soldán, Jorge Ramos, Fabiola Santiago, Jaime Bayly** and others.

For regular updates on these and all other events please visit [www.miamibookfair.com](http://www.miamibookfair.com)

**THE WELCOME CHANNEL** ([www.welcomechannel.tv](http://www.welcomechannel.tv)). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, The Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

**ABOUT MIAMI BOOK FAIR INTERNATIONAL AND THE FLORIDA CENTER FOR LITERARY ARTS** ([www.miamibookfair.com](http://www.miamibookfair.com)) Miami Book Fair International is the largest and is regarded as the finest literary gathering in America. It is the premier event of the Florida Center for the Literary Arts at Miami Dade College. The Center promotes reading and writing throughout the year by consistently presenting quality literary activities open to all in South Florida. Literacy projects target children of all ages—from kindergarten to high school—as well as college students and adults. The Center envisions South Florida as a nexus of literary activity in the Americas and beyond, and will continue to champion its mission of promoting the advancement and appreciation of the literary arts in all forms.

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