

We are kicking off a very exciting 2010 here in Miami, and at *The Welcome Channel!*

Greater Miami & The Beaches Ranks #1 In Hotel Occupancy, and #2 In Room Rate Among The Top 25 Hotel Markets in the U.S. for the week ending January 2nd, 2010! For the first week of 2010, Greater Miami's hotel room occupancy of 87.9% was the highest in the country, ranking #1 among the Top 25 Hotel Markets in the U.S. Additionally, Greater Miami's average daily room rate, at \$217.90 was the second highest in the country, ranking #2 for the week. Smith Travel Research compares the top hotel markets in the United States based on Occupancy and Average Daily Room Rates (ADR). *The Welcome Channel* continues to keep our **international and domestic visitors** tuning in at **Miami & the Beaches finest hotel and resort locations, 24 hours a day, 7 days a week!** Updating the 15th of each month, **with a special insert February 1st for our Super Bowl and Miami International Boat Show updates-***The Welcome Channel* is proudly being broadcast in 28 hotel and resort locations: **11,044** hotel rooms, with **2,332** hotel rooms carrying our Spanish programming respectively.

The start of the 2010 season here in Miami & the Beaches has been a busy one! Miami hosted the **BCS Orange Bowl January 1st 2010, and is now moving towards the 2010 Pro Bowl and Super Bowl XLV**, and then into the **69th Annual Miami International Boat Show** followed by the **2010 Food Network South Beach Wine & Food Festival!** All eyes will be on Miami this February! Beautiful Miami Beach is home to a continuous array of world-class events, and this month *The Welcome Channel* takes a look at three of their best:

- **The Original Miami Beach Antique Show takes place January 21st – 25th, 2010** and showcases aisles and aisles of one-of-a kind items from vintage sunglasses to 17th Century furniture and everything in between. This show is the largest indoor antique show in the world. As such, this immense variety of antiques cannot be found, in one place, anywhere else in the world travel through time and find your own unique piece of history: www.originalmiamiantiqueshow.com
- **The Fifth Annual South Beach Comedy Festival returns to Miami Beach Thursday, January 21st to Saturday, January 23rd, 2010** for another laugh-filled extravaganza featuring some of the world's funniest entertainers. This year's event features **Aziz Ansari, Mike Birbiglia, Kevin Hart, Gabriel Iglesias, Jon Lajoie, Brian Regan, Joe Rogan, Mad Cat Theatre Company's "Shepherd's Pie"** COMEDY CENTRAL returns as the national media partner and for the first time Live Nation will be the sole producers of the Festival handling all marketing, PR, talent booking and production. For ticket information, please log onto: www.southbeachcomedyfestival.com, www.livenation.com, the Fillmore Miami Beach Box Office or charge by phone: 877-598-8698.
- **The 69th annual Miami International Boat Show and Strictly Sail Miami cruises into town February 11th – 15th 2010**, where new and experienced boaters from throughout the world can gather in one place to view, board and buy the best the boating industry has to offer. With special deals on everything from sailboats and mega-yachts to engines and the newest electronics, the 2010 Miami International Boat Show is the ideal place to shop, save and enhance every boating experience. For more information, log onto: www.miamiboatshow.com

On top of world-class events, non-stop nightlife, exquisite dining, and a wide array of people watching, Miami and its Beaches continues to home to some spectacular Real Estate offerings. Speaking on behalf of **Trump Towers, Trump Royale, Trump Ocean, and Trump International Beach Resort**, Gil and Michael Dezer provide *Welcome Channel* viewers an inside look at this Sunny Isles Beach crown jewel of development. We are very proud to showcase some of **Majestic Properties** finest offerings on *The Welcome Channel*. Our visitors are treated to a greeting with broker extraordinaire **Mr. Jeff Morr**, and an introduction to Majestic Properties finest agents and represented developments: **Mr. Igor Cok**, and his stunning **Villa Tuscana**, **Casey Koslowski** – featuring the **Setai** and **900 Biscayne**, **Darryl Fox** and **Daniela Bonetti** speaking on location from the **Murano Grande**, and feature on the **1800 Club** with Sales Director **Ivan Chorney**.

The Welcome Channel prides itself in showcasing the very best our city has to offer – Miami is a world-wide destination like no other!

For inquiries on how to become part of *The Welcome Channel* for **2010 – 2011** please do not hesitate to contact me. In addition to receiving hourly airplay on our channel – in our entire distribution of affiliate hotel and resort locations, *The Welcome Channel* can take care of the production process from start to finish; from creating the storyboard, filming and scripting to post production. In addition, we will provide you with copies of your commercial on **DVD** or **even host streaming video on your website**.

Looking forward to a great Season here in Miami!

Wishing you the very best,

April Donelson
Director of Sales and Marketing
The Welcome Channel / www.welcomechannel.tv

