



ROMANCE IN A CAN

2009

PRESENTED BY
Eurocinema

WELCOME

MIAMI & THE BEACHES

CHANNEL

WELCOME CHANNEL IS A MEDIA SPONSOR OF THE THIRD ANNUAL ROMANCE IN A CAN FILM FESTIVAL PRESENTED BY EURO CINEMA

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November 24, 2008 MIAMI -- The Welcome Channel announced today that it will be a proud sponsor at the third annual Romance in a Can Film Festival presented by Eurocinema, February 6-15, 2009

Some 25 independent first-run foreign feature films, starring such international stars as **Juliette Binoche, Sophie Marceau, Carice van Houten, Julie Delpy, and Irène Jacob** and representing 11 countries, will make their premieres on U.S. soil at the Third Annual "Romance in a Can" Film Festival, presented by Eurocinema, February 6 through February 15, 2009 at indoor and outdoor venues throughout the greater Miami area.

"We are looking forward to working together with Romance in the Can. An outstanding international film festival, and yet another extraordinary international event choosing to make Miami & the Beaches its venue," said April Donelson, Sales and Marketing Director for The Welcome Channel.

Among the films that will be shown this coming year will be: "48 hours a day" (from France) with Mr. Antoine de Caunes and Ms. Laurie Atika; "My Friends, my love" (from France) with Ms. Virginie Ledoyen; "Love is All" (from the Netherlands), with Ms. van Houten; and "Blue," "White," and "Red" (from Poland), a tribute to Kieszlowski will star Ms. Binoche and Ms. Dupry.

"Preserving romance during Valentine's week, far away from the war and violence, is my vision for the film festival, said Isabelle Landman, executive director of Red Chemistry. "Bringing something uplifting and refreshing – a program of comedies and artsy feature films, should draw a very diverse audience in the very romantic town of Miami."

"We are so pleased to offer this Valentine's Day present for lovers of European cinema throughout South Florida and across the country," said Sebastien Perioche, founder and CEO of Eurocinema, the first and only movie channel dedicated solely to presenting international films to North American audiences. "Not only will this festival be home to great award-winning European films making their domestic debuts, but it will also be a fun and exciting atmosphere and a place where people want to be...like the 'Art Basel' of the film festival world." (Art Basel is the premier international art show for modern and contemporary works).

For regular updates on these and all other events please visit www.romanceinacan.com

THE WELCOME CHANNEL (www.welcomechannel.tv). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, the Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

ABOUT ROMANCE IN A CAN FILM FESTIVAL (www.romanceinacan.com) Romance in a Can Film Festival is the brainchild of Red Chemistry Inc., a non-profit organization dedicated to promoting the work of independent European filmmakers – is the only festival of romantic films in the U.S. The festival pairs screenings of feature-length European films making their domestic debuts and a competition for short films made by European and local students with an array of special events, as well as raises funds for youth arts programs. The award-winning short film will be purchased by Eurocinema for airing on its TV channel.

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