



ROMANCE IN A CAN

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MIAMI & THE BEACHES
CHANNEL

WELCOME CHANNEL IS A MEDIA SPONSOR ONCE AGAIN OF THE FOURTH ANNUAL ROMANCE IN A CAN FILM FESTIVAL

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March 25, 2010 MIAMI -- The Welcome Channel announced today that it will be a proud sponsor for a second year in a row of the fourth annual Romance in a Can Film Festival, April 29-May 9, 2010.

Over 20 European films from countries such as France, Germany, Spain, Israel, Italy and Portugal will be featured in this festival. The films will be shown at Tower Theater sponsored by Miami Dade College, Alliance Francaise Miami, Miami Beach Cinematheque, Miami Beach High School and FIU-South Campus, Institute of English.

Romance in the Can is an outstanding international film festival, and yet another extraordinary international event choosing to make Miami & the Beaches its venue," said April Donelson, Sales and Marketing Director for The Welcome Channel. "We are so pleased to be working together with them once again."

On opening night, the first film will showcase the premier of French film "Rien de Personnel," by Mathias Gokalp which will take place at Tower Theater in Miami. On May 5th, European film students and local film students from Miami Beach Senior High School will compete during a short film competition judged by critically acclaimed director, David Frankel, credited with such hits as "The Devil Wears Prada," and "Marley and Me" at the high school's auditorium.

"This festival is an event about the love of cinema. Love of cinema means dedication to cinema. In a sense, Miami is the perfect place to host such an event: a diverse audience, cultured, full of nostalgia for old black and white films from Europe or curious about new trends in the European movies. said Isabelle Landman, executive director of Red Chemistry. "This is what is exciting about Romance in a Can: it is to see how people change and my festival is meeting with an audience who want to share my love, who want to look at everything new or watch again older pictures with new eyes. When you go see this type of film, you never age!."

Among the films participating in this year's festival are "7 minutes," "Mujer Invisible," "El Angel del Accordeon," (Spain), "Here and There," (Serbia) and "Nothing Personal" (France.)

For a listing of all the films participating and event surrounding the festival please visit www.romanceinacan.com

THE WELCOME CHANNEL (www.welcomechannel.tv). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, the Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

ABOUT ROMANCE IN A CAN FILM FESTIVAL (www.romanceinacan.com) "Romance In A Can" was created by Isabelle Lambert, a scriptwriter and producer who previously worked with several European movie production companies. The film festival, presented by Red Chemistry, a not-for-profit organization, and Miami Dade College, promotes independent European filmmakers and helps raise funds for local youth art programs.

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