



**WELCOME**  
MIAMI & THE BEACHES  
**CHANNEL**



## WELCOME CHANNEL IS A MEDIA PARTNER OF THE 2009 MIAMI INTERNATIONAL BOAT SHOW AND THE YACHT & BROKERAGE SHOW IN MIAMI BEACH

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November 12, 2008 MIAMI -- The Welcome Channel announced today that it will be a proud partner at the Miami International Boat Show & Strictly Sail and The Yacht & Brokerage Show

The Miami International Boat Show and Strictly Sail Miami is one of the world's largest boating exhibitions. The five-day event brings together thousands of the year's newest powerboats, engines, sailboats, electronics and marine accessories from more than 2,200 exhibitors at the best deals of the year.

"The Miami International Boat Show and the Yacht & Brokerage Show in Miami Beach, draws a worldwide crowd of consumers year after year and it is the largest boat show in the world. In its 68<sup>th</sup> year, the Miami International Boat Show and the Yacht & Brokerage creates the busiest weekend here in South Florida-with an economic impact of well over half a billion dollars annually. The Welcome Channel proudly supports this world-renowned event for our visitors to Miami & the Beaches," said April Donelson, Sales and Marketing Director for The Welcome Channel.

The Yacht & Brokerage Boat Show in Miami Beach will feature a multi-million dollar presentation of yachts including the world's most extraordinary and uniquely designed yachts and superyachts from the world's foremost custom boat builders. The in-water display presentation covers more than 1.2 million square feet of space over a mile-long strip of Indian Creek Waterway, featuring over 500 new and pre-owned vessels valued at more than a billion dollars. The Yacht and Brokerage Show is located on Indian Creek Waterway at Collins Avenue.

For more information please visit [www.miamiboatshow.com](http://www.miamiboatshow.com) and [http://www.showmanagement.com/miami\\_boat\\_show\\_2009/event/](http://www.showmanagement.com/miami_boat_show_2009/event/)

**THE WELCOME CHANNEL** ([www.welcomechannel.tv](http://www.welcomechannel.tv)). The Welcome Channel is Miami and the Beaches premiere visitor entertainment style, in-room programming for our mostly exclusive hotel and resort locations across Miami & the Beaches. Airing 24 hours a day, 7 days per week, in Miami & the Beaches finest hotel resort locations, the Welcome Channel highlights the very best of Miami and the Beaches has to offer in terms of dining, shopping, entertainment, arts, cultural attractions, Miami and the Beaches real estate addresses, and Miami's numerous events...catering to both our international and domestic travelers alike. To stay up to date with the very latest taking place in our world-class city, programming and commercial segments update monthly, with our clients having the same option.

**THE MIAMI INTERNATIONAL BOAT SHOW AND STRICTLY SAIL MIAMI** ([www.miamiboatshow.com](http://www.miamiboatshow.com)) The Miami International Boat Show is produced by the National Marine Manufacturers Association (NMMA), the world's largest producer of boat shows. NMMA is the leading association representing the \$37.5 billion per year recreational boating industry. NMMA member companies produced more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers in the U.S.

**THE YACHT & BROKERAGE SHOW IN MIAMI BEACH**

([www.showmanagement.com/miami\\_boat\\_show\\_2009/event/](http://www.showmanagement.com/miami_boat_show_2009/event/)) Now in its 21<sup>st</sup> year, The Yacht & Brokerage Show in Miami Beach started out with 25 boats to what is now over 500 yachts. It features a multi-million dollar presentation of yachts and superyachts from the world's foremost custom boat builders.

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